

Message Text

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ACTION AF-08

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FM AMEMBASSY ACCRA
TO USDOC WASHDC
INFO SECSTATE WASHDC 5924

UNCLAS ACCRA 9505

EO 11652 NA
TAGS: BEXP GH
SUB: WTDR/FTI-AMBASSADOR RECORDS MFG. CO (GHANA) LTD.

REF: USDOC 20016

1. GHANA 2. CNTRY CODE 749 3. SER. NO: NA

4. AMBASSADOR RECORDS MANUFACTURING CO (GHANA) LTD.

4B. CODE -

5. P.O. BOS 617, EJISU ROAD

6. KUMASI, GHANA

7. EST 1966 8. EMPL 110 9. SIZE: (18-X) VERY LARGE

10. REPUTATION: (22-X) EXCELLENT

11. SELLS MAJORITY OF PRODUCTS THROUGHOUT GHANA VIA AFFILIATED
COMPANIES AND DISTRIBUTORS; ALSO EXPORTS TO OTHER AFRICAN
COUNTRIES.

12. RPT. DATE: 12/76

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13A. 36520/04 MFR. PHONOGRAPH RECORDS, RECORD BLANKS AND
PRERECORDED TAPES

13B. 28210/5 IMP. OF THERMOPLASTIC RESINS

13C. 28190/5 IMP. OF INDUSTRIAL INORGANIC CHEMICALS

13D. 28690/5 IMP. OF MISC. SYNTHETIC CHEMICALS

14. CONTACT: MR. A.K. BADU TITLE: MANAGING DIRECTOR

15. CABLE: AMBARECORD 16. TELEX: NA 17. TEL/ 12 EJISU

18. FINANCIAL REF: STANDARD BANK GHANA LTD., HARPER ROAD BRANCH.
P.O. BOX 874, KUMASI, GHANA

19. TRADE REF: NA

20. FOREIGN FIRMS REPRESENTED: NA

21. THIS WHOLLY-OWNED GHANAIAI COMPANY IS LEADING PRODUCER OF
PHONOGRAPH RECORDS AND PRERECORDED TAPES IN THE COUNTRY.
OFFICE AND COMBINATION STUDIO/MANUFACTURING FACILITIES ARE
LOCATED IN A SUBURB OF KUMASI, APPROX 180 MILES FROM ACCRA.
ANNUAL PRODUCTION CAPACITY IS REPORTED AROUND 500,000 BOTH OF
REGULAR 45 AND 33-1/3 RPM LONG-PLAYING RECORDS IN ADDITION TO
LARGE NUMBER OF CASSETTE TAPES. COMPANY ALLEGEDLY HAS OWN
BAND AND ALSO FINANCES ABOUT DOZEN OTHER PROMINENT GHANAIAI
BANDS. BESIDES ITS "AMBASSADOR" LABEL, FIRM PRODUCES OVER
30 LABELS BELONGING TO AFFILIATED BANDS. PRODUCTS EVIDENTLY
WELL-PATRONIZED IN GHANA AS WELL AS IN NEIGHBORING AFRICAN
COUNTRIES. AMBASSADOR RECORDS ENJOYS EXCELLENT REPUTATION IN
LOCAL BUSINESS COMMUNITY; CONSIDERED FINANCIALLY STRONG AND
RELIABLE IN BANKING CIRCLES. WE RECOMMEND IT AS SUITABLE
TRADE CONTACT FOR U.S. FIRMS.

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22. PREPARED BY: P.A. HENNISON APPROVED BY;A.L. GLAD
AT AMERICAN EMBASSY, ACCRA.
SMITH

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NNN

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